

POLI 7930 Seminar in Political Behavior
Fall 2015 Wednesday 1-4
Professor Christopher Kenny
Office Hours: 228 Stubbs Hall, T/Th 9:00-10:30 and by appointment
Phone: 578-2546
E-mail: pokenn@lsu.edu

I. Course Description

This seminar in Political Behavior will provide an examination of mass political behavior in the United States, with a focus on voting behavior, elections, and political participation. We will cover the basic works in a number of the subject areas of the subfield, considering the major questions, critiques, and alternatives in each topic. The reading, at times, will be heavy, and you should plan on reading throughout the week. Your reward for this hard work will be a fairly comprehensive knowledge of the intellectual issues and conflicts in the voting behavior field. This knowledge should set the stage for your own further exploration of the subject, both in keeping up with the literature and in your original research.

II. Course Requirements

(1) *Class Participation*: Class participation will be composed of weekly discussion papers, class participation, and participation in roundtables. The weekly papers are intended to provoke thoughtful consideration of some aspect of the week's readings. They are to be short, around 1 single spaced page. The goal of these papers is to point out some important issue in the readings. This could be a single point raised by one author or perhaps a theme common to several of the readings. Other possibilities include juxtaposing and commenting on alternative explanations or approaches to a substantive topic, criticizing the methodologies used and proposing other strategies of research, criticizing the conceptualization or measurement of a particular construct, suggesting new questions and hypotheses for research, or developing similarities or contrasts with themes covered in previous weeks. Other angles are possible of course, but the paper should address the issue, then consider its implications. What questions does it raise and how might you approach the resolution of those questions? In addition, the papers need to include a question that can be used to stimulate discussion during the seminar meeting that week. These papers will be used as the basis for discussion, and you may be called upon to present your ideas for class consideration. They are due by noon Tuesday of each week. Emailing them to me is fine.

In addition, students will also be required to serve as roundtable participants for class meetings during the semester. I will explain the sign up process the first day of class, but for most weeks 2 of you will be the main roundtable participants. The other members of the seminar will be expected to participate as well, but the roundtable participants will be responsible for describing the assigned readings for that week, thus setting the stage for discussion of the readings. Roundtable participants should probably meet sometime in the week before to decide how to divvy up the readings. That is your collective action problem. You don't need to write papers, but you should certainly prepare notes for your presentation. Be sure to describe and explain the research problem, relevant background theory, hypotheses, method of analysis, and the findings. In general we'll leave it to the larger seminar group to comment on the soundness of the evidence or the larger significance of the research, among other things, but it's certainly okay if you want to comment on other aspects of the research. During weeks you are a roundtable participant, you will NOT be required to turn in the regular weekly discussion paper. (30% of course grade)

(2) *Research Paper*: The research paper should represent a more detailed consideration of one of the topics on the syllabus. The different options for this paper will be discussed in the first class meeting. Since you will probably need to read beyond the required set of articles for the paper, you should consult with me early in the semester so that I can direct you to any additional readings and so that we can agree

that the topic is a promising one. From experience I have learned that the analysis portion of a research project usually takes more time than anticipated. Therefore, by the seventh week of the course (October 7th) you should prepare a brief prospectus (2-3 pages) on your project. We will use part of the class period that week to present and discuss these proposals. This proposal should include:

1. The research question (briefly)
2. Identification of relevant literature.
3. Data sources and relevant variables in these data. How are the variables measured and how are they supposed to be related to each other?

The paper should be about 5000 words long and should follow the structure and format of a typical journal article. You will also be required to produce a poster of your paper for presentation on the last day of class. We will discuss these posters as we get closer to the end of the semester. (40% of course grade)

(3) Final Exam: A take-home final exam will be given out in class the week before the Thanksgiving week break. You will have one week to answer the questions; the exam is due at the beginning of Thanksgiving break (Wednesday November 25 at 12:30). The exam will consist of essay questions designed to determine how well you have understood the topics and readings covered in the course. You can, of course, turn in the exam early if you plan to leave town before Wednesday and want to get this requirement out of the way. (30% of course grade)

III. Readings

Readings that cannot be obtained through required texts or JSTOR will be made available through moodle or some other distribution system. I've ordered the following texts and put them on reserve at Middleton Library (except for Niemi and Weisberg, which is not in the library). I've also put Fiorina's book on Retrospective Voting and the Berelson, Lazarsfeld, and McPhee book on reserve at Middleton Library. The first two books are listed as required and the latter two as recommended, but I realize your finances will probably dictate which books you actually purchase.

Lewis-Beck, Jacoby, Norpoth, and Weisberg. 2008. *The American Voter Revisited*.
Niemi and Weisberg, 2011. *Controversies in Voting Behavior*, 5th ed.

Downs, Anthony. 1954. *An Economic Theory of Democracy*
Campbell, Converse, Miller, and Stokes, 1960. *The American Voter*.

Course Outline

Week 1 August 26 – Introduction and overview of the course

Mutz, Diana C. 2010. "The Dog that Didn't Bark: The Role of Canines in the 2008 Campaign." *PS: Political Science & Politics*,43:707-712.

Week 2 September 2 – Voting Behavior: The Classics

Niemi and Weisberg, eds. 2011. *Controversies in Voting Behavior*, 5th ed. Washington, DC: CQ Press Chapter 1.

Berelson, Lazarsfeld, and McPhee. 1954. *Voting: A Study of Opinion Formation in a Presidential Campaign*. Chicago: U. of Chicago Press. Chapters 1,6,13.

Lewis-Beck, Jacoby, Norpoth, and Weisberg. 2008. *The American Voter Revisited*. Ann Arbor: U. of Michigan Press. Chapters 1,2.

Downs, Anthony. 1957. *An Economic Theory of Democracy*. New York: Harper and Row. Chapters 1,3.

Fiorina, Morris P. 1981. *Retrospective Voting in American National Elections*, New Haven: Yale University Press. Chapter 1.

Recommended

Converse, Philip E. 1966. "The Concept of the Normal Vote." in Campbell, Converse, Miller, and Stokes (eds.) *Elections and the Political Order*. pp. 9-39.

Stokes, Donald. 1963. "Spatial Models of Party Competition," *American Political Science Review* 57:368-277.

Key, V.O. 1966. *The Responsible Electorate: Rationality in Presidential Voting, 1936-1960*. Cambridge: Harvard University Press.

Campbell, Converse, Miller, and Stokes. 1960. *The American Voter*. Chicago: U. of Chicago Press. (chapters 1,2)

Miller and Shanks. 1996. *The New American Voter*. Cambridge, MA: Harvard University Press. (chapter 8).

Dalton and Wattenberg. 1993. "The Not So Simple Act of Voting." In *State of the Discipline II*, ed. Ada W. Finifter. Washington, DC: American Political Science Association.

Week 3 September 9 – Voter Turnout

Niemi and Weisberg, eds. 2011. *Controversies in Voting Behavior*, 5th ed. Washington, DC: CQ Press Chapters 2,4.

Downs, Anthony. 1957. *An Economic Theory of Democracy*. New York: Harper and Row. Chapter 14.

Lewis-Beck, et.al. 2008. *The American Voter Revisited*. U of Michigan Press Chapter 5.

Wolfinger, Raymond E. and Steven J. Rosenstone. 1980. *Who Votes?* New Haven: Yale University Press. Chapter 2.

Aldrich, John H., Jacob M. Montgomery, and Wendy Wood. 2011. "Turnout as a Habit," *Political Behavior* 33:535-563.

Gruszczyński, Michael W., Balzer, Jacobs, Smith, Hibbing. 2013. "The Physiology of Political Participation," *Political Behavior* 35:135-152.

Merolla, Jennifer L., Pantoja, Cargile, and Mora. 2013. "From Coverage to Action: the Immigration Debate and Its Effects on Participation," *Political Research Quarterly* 66:322-335.

Yoo, Sung-jin, 2010. "Two Types of Neutrality: Ambivalence versus Indifference and Political Participation," *The Journal of Politics* 72 (1):163-177.

Recommended

Hayes, Danny and Seth C. McKee. 2011. "The Intersection of Redistricting, Race, and Participation," *American Journal of Political Science* 55:115-130.

Fieldhouse, Edward and David Cutts. 2012. "The Companion Effect: Household and Local Context and the Turnout of Young People," *Journal of Politics* 74:856-869.

Sondheimer, Rachel Milstein and Donald P. Green. 2009. "Using Experiments to Estimate the Effects of Education on Voter Turnout," *American Journal of Political Science* 54:174-189.

Hayes, Danny and Seth C. McKee. 2009. "The Participatory Effects of Redistricting," *American Journal of Political Science* 53:1006-1023.

Kam, Cindy D. 2012. "Risk Attitudes and Political Participation," *American Journal of Political Science* 56:817-836.

Levine, David K. and Thomas R. Palfrey. 2007. "The Paradox of Voter Participation? A Laboratory Study," *American Political Science Review* 101:143-xxx.

Duffy, John and Margit Taviss. 2008. "Beliefs and Voting Decisions: A Test of the Pivotal Voter Model," *American Journal of Political Science* 52:603-618.

Leighley, Jan E. and Jonathan Nagler. 2007. "Unions, Voter Turnout, and Class Bias in the US Electorate, 1964-2004," *Journal of Politics* 69:430-441.

Fowler, James H. and Cindy D. Kam. 2007. "Beyond the Self: Social Identity, Altruism, and Political Participation," *Journal of Politics* 69:813-827.

Kam, Cindy D. and Carl L. Palmer. 2008. "Reconsidering the Effects of Education on Political Participation," *Journal of Politics* 70:612-631.

Collins, Nathan A., Sunil Kumar, and Jonathan Bendor. 2009. "The Adaptive Dynamics of Turnout," *Journal of Politics* 71:457-472.

Dawes, Christopher T., Peter John Loewen, and James H. Fowler. 2011. "Social Preferences and Political Participation," *Journal of Politics* 73:84-856.

Gerber, Alan S., et. al. 2011. "Personality Traits and Participation in Political Processes," *Journal of Politics* 73:692-706.

Kam, Cindy D. and Carl L. Palmer. 2011. "Rejoinder: Reinvestigating the Causal Relationship between Higher Education and Political Participation," *Journal of Politics* 73:659-663.

Henderson, John and Sara Chatfield. 2011. "Who Matches? Propensity Scores and Bias in the Causal Effects of Education on Participation," *Journal of Politics* 73:646-658.

Mayer, Alexander K. 2011. "Does Education Increase Political Participation," *Journal of Politics* 73:633-645.

Week 4 September 16 – Turnout II: Campaign Mobilization

Arceneaux, Kevin and David W. Nickerson. 2009. "Who is Mobilized to Vote? A Re-Analysis of 11 Field Experiments," *American Journal of Political Science* 53:1-16.

Nickerson, David W. 2008. "Is Voting Contagious? Evidence from Two Field Experiments," *American Political Science Review* 102:49-xx.

Gerber, Alan S., Donald P. Green, and Christopher Larimer. 2008. "Social Pressure and Voter Turnout: Evidence from a Large-Scale Field Experiment," *American Political Science Review* 102:33-xx.

Gerber, Alan S., Donald P. Green, and Christopher Larimer. 2010. "An Experiment Testing the Relative Effectiveness of Encouraging Voter Participation by Inducing Feelings of Pride or Shame," *Political Behavior* 32:409-422.

Gerber, Alan S. Huber, Doherty, Dowling, and Hill. 2013. "Do Perceptions of Ballot Secrecy Influence Voter Turnout? Results from a Field Experiment," *American Journal of Political Science* 57 (3):537-551.

Nickerson, David J. 2015. "Do Voter Registration Drives Increase Participation? For Whom and When?," *The Journal of Politics* 77 (1):88-101.

Panagopoulos, Costas, Christopher W. Larimer, and Meghan Condon. 2014. "Social Pressure, Descriptive Norms, and Voter Mobilization," *Political Behavior* 36:41-469.

Gerber, Alan S., Huber, Doherty, Dowling, and Panagopoulos. 2013. "Big Five Personality Traits and Responses to Persuasive Appeals: Results from Voter Turnout Experiments," *Political Behavior* 35:687-728.

Recommended

Mann, Christopher B. and Casey A. Klofstad. 2015. "The Role of Call Quality in Voter Mobilization: Implications for Electoral Outcomes and Experimental Design," *Political Behavior* 37 (1):135-154.

Panagopoulos, Costas and Donald P. Green. 2008. "Field Experiments Testing the Impact of Radio Advertisements on Electoral Competition," *American Journal of Political Science* 52:156-168.

Dale, Allison and Aaron Strauss. 2009. "Don't Forget to Vote: Text Message Reminders as a Mobilization Tool," *American Journal of Political Science* 53:787-804.

Michelson, Melissa R., Lisa Garcia Bedolla, and Margaret A. McConnell. 2009. "Heeding the Call: The Effect of Targeted Two-Round Phone Banks on Voter Turnout," *Journal of Politics* 71:1549-1563.

Brady, Henry E. and John E. McNulty. 2011. "Turning Out to Vote: The Costs of Finding and Getting to the Polling Place," *American Political Science Review* 105:115-134.

Gerber, Alan S., et. al. 2013. "Do Perceptions of Ballot Secrecy Influence Turnout? Results from a Field Experiment," *American Journal of Political Science* 57:537-551.

Stein, Robert M. and Greg Vonnahme. 2008. "Engaging the Unengaged Voter: Vote Centers and Voter Turnout," *Journal of Politics* 70:487-497.

Panagopoulos, Costas. 2011. "Thank You for Voting: Gratitude Expression and Voter Mobilization," *Journal of Politics* 73:707-717.

Week 5 September 23 – Partisan Polarization

Niemi and Weisberg, eds. 2011. *Controversies in Voting Behavior*, 5th ed. Washington, DC: CQ Press Chapters 12-17.

McCarty, Nolan, Keith T. Poole, and Howard Rosenthal. 2009. "Does Gerrymandering Cause Polarization?" *American Journal of Political Science* 53:666-680.

Mason, Lilliana. 2014. "I Disrespectfully Agree: The Differential Effects of Partisan Sorting on Social and Issue Polarization," *American Journal of Political Science* 59 (1):128-145.

Recommended

Bafumi, Joseph and Robert Y. Shapiro. 2009. "A New Partisan Voter," *Journal of Politics* 71:1-24.

Hetherington, Marc J. 2009. "Putting Polarization in Perspective," *British Journal of Political Science* 39 (2):413-448.

McGhee, Eric and Daniel Krimm. 2009. "Party Registration and the Geography of Party Polarization," *Polity* 41:345-367.

Garner, Andrew and Harvey Palmer. 2011. "Polarization and Issue Consistency Over Time," *Political Behavior* 33:225-246.

Stoker, Laura and M. Kent Jennings. 2008. "Of Time and the Development of Partisan Polarization," *American Journal of Political Science* 52:619-635.

Ura, Joseph Daniel and Christopher R. Ellis. 2012. "Partisan Moods: Polarization and the Dynamics of Mass Party Preferences," *Journal of Politics* 74:277-291.

Iyengar, Shanto, Gaurav Sood, and Yphtach Lelkes. 2012. "Affect, Not Ideology: A Social Identity Perspective on Polarization," *Public Opinion Quarterly* 76:405-431.

Week 6 September 30 – Voter Choice

Lewis-Beck, Jacoby, Norpoth, and Weisberg. 2008. *The American Voter Revisited*. Ann Arbor: U. of Michigan Press. Chapters 4, 14.

Lau, Richard R., David J. Andersen, and David P. Redlawsk. 2008. "An Exploration of Correct Voting in Recent US Presidential Elections," *American Journal of Political Science* 52:395-411.

Sokhey, Anand Edward and Scott D. McClurg. 2012. "Social Networks and Correct Voting," *Journal of Politics* 74:751-764.

Peterson, David A. M. 2009. "Campaign Learning and Vote Determinants," *American Journal of Political Science* 53:445-460.

Lau, Richard R. 2013. "Correct Voting in the 2008 US Presidential Nominating Elections," *Political Behavior* 35:331-355.

Tomz, Michael and Robert P. Van Houweling. 2009. "The Electoral Implications of Candidate Ambiguity," *American Political Science Review* 103:xxx-xxx.

Ditonto, Tessa M., Allison J. Hamilton, and David P. Redlawsk. 2014. "Gender Stereotypes, Information Search, and Voting Behavior in Political Campaigns," *Political Behavior* 36:335-358.

Recommended

Margalit, Yotam. 2011. "Costly Jobs: Trade-related Layoffs, Government Compensation, and Voting in US Elections," *American Political Science Review* 105:166-188.

Woon, Jonathan. 2012. "Democratic Accountability and Retrospective Voting: A Laboratory Experiment," *American Journal of Political Science* 56:913-930.

Ryan, John Barry. 2011. "Social Networks as a Shortcut to Correct Voting," *American Journal of Political Science* 55:753-766.

Fair, Ray C. 2009. "Presidential and Congressional Vote-Share Equations," *American Journal of Political Science* 53:55-72.

Downs, Anthony. 1957. *An Economic Theory of Democracy*. New York: Harper and Row. Chapters 7, 8.

Dilonto, Tessa A., Allison J. Hamilton, and David P. Holbrook. 2013. "Gender Stereotypes, Information Search, and Voting Behavior in Political Campaigns," *Political Behavior* 35:xxx-xxx.

Week 7 October 7– Political Information: Information Effects and Uncertainty

*****Proposal Presentations*****

Niemi and Weisberg, eds. 2011. *Controversies in Voting Behavior*, 5th ed. Washington, DC: CQ Press Chapter 5-8.

Popkin, Samuel L. 1994. *The Reasoning Voter*. Chicago: U. of Chicago Press. chapters 1-3

Recommended

Popkin, Samuel L. 1994. *The Reasoning Voter*. Chicago: U. of Chicago Press. chapters 4,5, 10.

Downs, Anthony. 1957. *An Economic Theory of Democracy*. New York: Harper Collins. chapters 5,6.

Boudreau, Cheryl. 2009. "Closing the Gap: When do Cues Eliminate Differences between Sophisticated and Unsophisticated Citizens?" *Journal of Politics* 71:964-976.

Lau, Richard R. and David P. Redlawsk. 2001. "Advantages and Disadvantages of Cognitive Heuristics in Political Decision Making," *American Journal of Political Science* 45:951-971.

Jerit, Jennifer, Jason Barabas, and Toby Bolsen. 2006. "Citizens, Knowledge, and the Information Environment," *American Journal of Political Science* 50:266-282.

Downs, Anthony. 1957. *An Economic Theory of Democracy*. New York: Harper Collins. chapters 11-13.

McDermott, Monika L. 2005. "Candidate Occupations and Voter Information Shortcuts," *Journal of Politics* 67:201-219.

Week 8 October 14 – Social Influence and Social Capital

Granovetter, Mark S. 1973. "The Strength of Weak Ties." *American Journal of Sociology* 78:1360-1380.

Putnam, Robert D. 1995. "Tuning in, Tuning Out: The Strange Disappearance of Social Capital in America," *PS: Political Science and Politics* 28 (4):664-683.

Stoll, Dietland and Marc Hooghe. 2005. "Inaccurate, Exceptional, One-Sided or Irrelevant? The Debate about the Alleged Decline of Social Capital and Civic Engagement in Western Societies," *British Journal of Political Science* 35 (1):149-167.

Mutz, Diana C. 2002. "The Consequences of Cross-Cutting Networks for Political Participation," *American Journal of Political Science* 46 (4):838-855.

Klofstad, Casey A., Anand Edward Sokhey, and Scott D. McClurg. 2013. "Disagreeing about Disagreement: How Conflict in Social Networks Affects Political Behavior." *American Journal of Political Science* 57:120-134.

Huckfeldt, Robert, Paul Johnson, and John Sprague. 2002. "Political Environments, Political Dynamics, and the Survival of Disagreement," *Journal of Politics* 64:1-21.

Hobbs, William R., Nicholas A. Christakis, and James H. Fowler. 2014. "Widowhood Effects in Voter Participation," *American Journal of Political Science* 58 (1):1-16.

Sances, Michael, W. 2013. "Disenfranchisement Through Divorce? Estimating the Effect of Parental Absence on Voter Turnout," *Political Behavior* 35:199-213.

Recommended

Levitan, Lindsey and Julie Wronski. 2014. "Social Context and Information Seeking: Examining the Effects of Network Attitudinal Composition on Engagement with Political Information," *Political Behavior* 36:793-816.

P Mutz, Diana. 2002. "Cross-Cutting Social Networks: Testing Democratic Theory in Practice," *American Political Science Review* 96:111-126.

Parson, Bryan M. 2010. "Social Networks and the Affective Impact of Political Disagreement," *Political Behavior* 32:181-204.

Gerber, Alan S., Gregory A. Huber, David Doherty, and Conor M. Dowling. 2012. "Disagreement and the Avoidance of Political Discussion: Aggregate Relationships and the Differences across Personality Traits." *American Journal of Political Science* 56:849-874.

Beck, Paul Allen, Russell J. Dalton, Steven Greene, and Robert Huckfeldt. 2002. "The Social Calculus of Voting: Interpersonal, Media, and Organizational Influences on Presidential Choices," *American Political Science Review* 96:57-74.

Huckfeldt, Robert and Jeanette Morehouse Mendez. 2008. "Moths, Flames, and Political Engagement: Managing Disagreement within Communication Networks." *Journal of Politics* 70:83-96.

Huckfeldt, Robert Ken'ichi Ikeda, and Franz Urban Pappi. 2005. "Patterns of Disagreement in Democratic Politics: Comparing Germany, Japan, and the United States," *American Journal of Political Science* 49:497-514.

Huckfeldt, Robert, Paul Allen Beck, Russell J. Dalton, and Jeffrey Levine. 1995. "Political Environments, Cohesive Social Groups, and the Communication of Public Opinion." *American Journal of Political Science* 39:1025-1054.

Pattie, C. J. and R. J. Johnson. 2009. "Conversation, Disagreement and Political Participation," *Political Behavior* 31:261-285.

Wojcieszak, Magdalena E. and Diana C. Mutz. 2009. "Online Groups and Political Discourse: Do Online Discussion Spaces Facilitate Exposure to Political Disagreement?" *Journal of Communication* 59:40-56.

Huckfeldt, Robert and John Sprague. 1991. "Discussant Effects on Vote Choice: Intimacy, Structure, and Interdependence." *Journal of Politics* 53:122-158.

Kenny, Christopher. 1998. "The Behavioral Consequences of Political Discussion: Another Look at Discussant Effects on Vote Choice." *Journal of Politics* 60:231-244.

Week 9 October 21 - Media Effects

Niemi and Weisberg, eds. 2011. *Controversies in Voting Behavior*, 5th ed. Washington, DC: CQ Press Chapter 3.

Krupnikov, Yanna. 2011. "When Does Negativity Demobilize? Tracing the Conditional Effect of Negative Campaigning on Voter Turnout," *American Journal of Political Science* 55:797-813.

Lenz, Gabriel S. and Chappell Lawson. 2011. "Looking the Part: Television Leads Less Informed Citizens to Vote Based on Candidates' Appearance," *American Journal of Political Science* 55:574-589.

Huber, Gregory A. and Kevin Arceneaux. 2007. "Identifying the Persuasive Effects of Presidential Advertising," *American Journal of Political Science* 51:957-977.

Lau, Richard R., Lee Sigelman, and Ivy Brown Rovner. 2007. "The Effects of Negative Political Campaigns: A Meta-Analytic Reassessment," *Journal of Politics* 69:1176-1209.

Gerber, Alan S. et. al. 2011. "How Large and Long-lasting are the Persuasive Effects of Televised Campaign Ads? Results from a Randomized Field Experiment," *American Political Science Review* 105:135-150.

Dowling, Conor M. and Amber Wichowsky. 2015. "Attacks without Consequence? Candidates, Parties, Groups, and the Changing Face of Negative Advertising," *American Journal of Political Science* 59 (1):19-36.

Siegel, David A. 2013. "Social Networks and the Mass Media," *The American Political Science Review* 107 (4):786-805.

Recommended

Franz, Michael M. et. al. 2008. "Understanding the Effect of Political Advertising on Voter Turnout: A Response to Krasno and Green," *Journal of Politics* 70:262-268.

Krasno, Jonathan S. and Donald P. Green. 2008. "Response to Franz, Freedman, Goldstein, and Ridout," *Journal of Politics* 70:269-271.

Krasno, Jonathan S. and Donald P. Green. 2008. "Do Televised Presidential Ads Increase Voter Turnout? Evidence from a Natural Experiment," *Journal of Politics* 70:245-261.

Fridkin, Kim L. and Parick J. Kenney. 2011. "The Role of Candidate Traits in Campaigns," *Journal of Politics* 73:61-73.

Prior, Markus. 2009. "Improving Media Effects Research through Better Measurement of News Exposure," *Journal of Politics* 71:893-908.

Mutz, Diana C. 2007. "Effects of "In-Your-Face" Television Discourse on Perceptions of a Legitimate Opposition," *American Political Science Review* 101:621-xxx.

Stevens, Daniel, et. al. 2008. "What's Good for the Goose is Bad for the Gander: Negative Political Advertising, Partisanship, and Turnout," *Journal of Politics* 70:527-541.

Brader, Ted. 2005. "Striking a Responsive Chord: How Political Ads Motivate and Persuade Voters by Appealing to Emotions," *American Journal of Political Science* 49:388-405.

Kahn, Kim Fridkin and Patrick J. Kenney. 1999. "Do Negative Campaigns Mobilize or Suppress Turnout? Clarifying the Relationship between Negativity and Perception." *American Political Science Review* 93:877-890.

Freedman, Paul, Franz, Michael & Goldstein, Kenneth. 2004. "Campaign Advertising and Democratic Citizenship," *American Journal of Political Science* 48:723-741.

Clinton, Joshua D. and John S. Lapinski. 2004. "Targeted Advertising and Voter Turnout: An Experimental Study of the 2000 Presidential Election," *Journal of Politics*, 66:69-96.

Sigelman, Lee and Emmett H. Buell, Jr. 2003. "You Take the High Road and I'll Take the Low Road? The Interplay of Attack Strategies and Tactics in Presidential Campaigns," *Journal of Politics* 65:518-531.

Week 10 October 28 - Issues in the Vote Choice/Political Psychology

Lewis-Beck, Jacoby, Norpoth, and Weisberg. 2008. *The American Voter Revisited*. Ann Arbor: U. of Michigan Press. Chapters 8,9.

Niemi and Weisberg, eds. 2011. *Controversies in Voting Behavior*, 5th ed. Washington, DC: CQ Press Chapter 11.

Carmines, Edward G. and James A. Stimson. 1980. "The two faces of issue voting." *American Political Science Review*, 74: 78-91.

Joesten, Danielle A. and Walter J Stone. 2014. "Reassessing Proximity Voting: Expertise, Party, and Choice in Congressional Elections," 76 (3):740-753.

Gerber, Alan S., et al. 2011. "Personality Traits and Participation in Political Processes," *The Journal of Politics* 73 (3):692-706.

Valentino, Nicholas A. et al. 2011. "Election Night's Alright for Fighting: The Role of Emotions in Political Participation," *The Journal of Politics* 73 (1):156-170.

Weber, Christopher. 2013. "Emotions, Campaigns, and Political Participation," *Political Research Quarterly* 66 (2):414-428.

Recommended

Tomz, Michael and Robert P. Van Houweling. 2008. "Candidate Positioning and Voter Choice," *American Political Science Review* 102:xxx-xxx.

Ansolabehere, Stephen, Jonathan Rodden, and James M. Snyder. 2008. "The Strength of Issues: Using Multiple Measures to Gauge Preference Stability, Ideological Constraint, and Issue Voting," *American Political Science Review* 102:215-xxx.

Lachat, Romain. 2011. "Electoral Competitiveness and Issue Voting," *Political Behavior* 33:645-663.

Rabinowitz, George and Stuart Elaine MacDonald. 1989. "A Directional Theory of Voting." *American Political Science Review* 83:93-122.

Westholm A. 1997. "Distance versus Direction: The Illusory Defeat of the Proximity Theory of Electoral Choice." *American Political Science Review* 91:865-883.

Lewis, Jeffrey and Gary King. 2000. "No Evidence on Directional versus Proximity Voting." *Political Analysis* 8:21-34.

Adams, James, Benjamin G. Bishin, and Jay K. Dow. 2004. "Representation in Congressional Campaigns: Evidence for Discounting/Directional Voting in US Senate Elections," *Journal of Politics* 66:348-373.

Jacoby, William G. 2000. "Issue Framing and Public Opinion on Government Spending." *American Journal of Political Science* 44:750-767.

Pomper, Gerald M. 1972. "From Confusion to Clarity: Issues and American Voters, 1956-1968." *American Political Science Review* 66: 415-428.

Week 11 November 4 - Congressional Elections

Engstrom, Erik J. 2011. "The Rise and Decline of Turnout in Congressional Elections: Electoral Institutions, Competition, and Strategic Mobilization," *American Journal of Political Science* 56:373-386.

Benoit, Kenneth and Michael Marsh. 2008. "The Campaign Value of Incumbency: A New Solution to the Puzzle of Less Effective Incumbent Spending," *American Journal of Political Science* 52:874-890.

Meirowitz, Adam. 2008. "Electoral Contests, Incumbency Advantages, and Campaign Finance," *Journal of Politics* 70:681-699.

Friedman, John N. and Richard T. Holden. 2009. "The Rising Incumbency Reelection Rate: What's Gerrymandering Got to Do With It?" *Journal of Politics* 71:593-611.

Bafumi, Joseph, Robert S. Erikson, and Christopher Wlezien. 2010. "Balancing, Generic Polls and Midterm Congressional Elections," *Journal of Politics* 72:70-719.

Fouirmaies, Alexander and Andrew B. Hall. 2014. "The Financial Incumbency Advantage: Causes and Consequences," *The Journal of Politics* 76 (3):711-724.

Jacobson, Gary C. 2015. "It's Nothing Personal: The Decline of the Incumbency Advantage in US House Elections," *The Journal of Politics* 77 (3):published online.

Recommended

Jacobson, Gary C. 2013. *The Politics of Congressional Elections*, 8th ed. New York:Pearson, chapter 5.

Gordon, Sanford C. and Dimitri Landa. 2009. "Do the Advantages of Incumbency Advantage Incumbents?" *Journal of Politics* 71:1481-1498.

Stone, Walter J. et. al. 2010. "Incumbency Reconsidered: Prospects, Strategic Retirement, and Incumbent Quality in US House Elections," *Journal of Politics* 72:178-190.

Campbell, James E., Bryan J. Dettrey, and Hongxing Yin. 2010. "The Theory of Conditional Retrospective Voting: Does the Presidential Record Matter Less in Open-Seat Elections?" *Journal of Politics* 72:1083-1095.

Druckman, James N., Martin J. Kifer, and Michael Parkin. 2009. "Campaign Communication in US Congressional Elections," *American Political Science Review* 103:xxx-xxx.

Abramowitz, Alan I., Brad Alexander, and Matthew Gunning. 2006. "Incumbency, Redistricting, and the Decline of Competition in U.S. House Elections." *Journal of Politics* 68:75-88.

Box-Steffensmeier, Janet, David Kimball, Scott Meinke, and Katherine Tate. 2003. "The Effects of Political Representation on the Electoral Advantages of House Incumbents." *Political Research Quarterly* 56:259-270.

Campbell, James E. 1987. "The Revised Theory of Surge and Decline." *American Journal of Political Science* 31: 965-979.

Ansola-behere, Stephen, James M. Snyder, Jr. and Charles Stewart, III. 2001. "Candidate Positioning in US House Elections," *American Journal of Political Science* 45:136-159.

Week 12 November 11 – Economic Voting

Lewis-Beck, Jacoby, Norpoth, and Weisberg. 2008. *The American Voter Revisited*. Ann Arbor: U. of Michigan Press. Chapter 13.

Niemi and Weisberg, eds. 2011. *Controversies in Voting Behavior*, 5th ed. Washington, DC: CQ Press Chapters 9,10.

Gerber, Alan S. and Gregory A. Huber. 2010. "Partisanship, Political Control, and Economic Assessments," *American Journal of Political Science* 54:153-173.

Burden, Barry C. and Amber Wichowsky. 2014. "Economic Discontent as a Mobilizer: Unemployment and Voter Turnout," *The Journal of Politics* 76 (4):887-898.

Healy, Andrew and Gabriel S. Lenz. 2014. "Substituting the End for the Whole: Why Voters Respond Primarily to the Election-Year Economy," *American Journal of Political Science* 58 (1):31-47.

Gomez, Brad T. and Thomas G. Hansford. 2015. "Economic Retrospection and the Calculus of Voting," *Political Behavior* 37:309-329.

Gilens, Martin and Benjamin I. Page. 2014. "Testing Theories of American Politics: Elites, Interest Groups, and Average Citizens," *PS: Perspectives on Politics* 12 (3):564-581.

Recommended

Ebeid, Michael and Jonathan Rodden. 2006. "Economic Geography and Economic Voting: Evidence from the US States," *British Journal of Political Science* 36:527-547.

Lewis-Beck, Michael S., Richard Nadeau, and Angelo Elias. 2008. "Economic, Party, and the Vote: Causality Issues and Panel Data," *American Journal of Political Science* 52:84-95.

Gerber, Alan S. and Gregory A. Huber. 2009. "Partisanship and Economic Behavior: Do Partisan Differences in Economic Forecasts Predict Real Economic Behavior?" *American Political Science Review* 103:407-426.

Nadeau, Richard and Michael S. Lewis-Beck. 2001. "National Economic Voting in US Presidential Elections," *Journal of Politics* 63:159-181.

Gomez, Brad T. and J. Matthew Wilson. 2003. "Causal Attribution and Economic Voting in American Congressional Elections," *Political Research Quarterly* 56:271-xxx.

Godbout, Jean-Francois and Eric Belanger. 2007. "Economic Voting and Political Sophistication in the United States," *Political Research Quarterly* 60:541-xxx.

Gomez, Brad T. and J. Matthew Wilson. 2007. "Economic Voting and Political Sophistication: Defending Heterogeneous Attribution," *Political Research Quarterly* 60:555-xxx.

Gomez, Brad T. and J. Matthew Wilson. 2001. "Political Sophistication and Economic Voting in the American Electorate: A Theory of Heterogeneous Attribution," *American Journal of Political Science* 45:899-914.

Norpoth, Helmut, 2001. "Divided Government and Economic Voting," *Journal of Politics* 63:414-435.

Week 13 November 18 – Genopolitics

Fowler, James H. and Christopher T. Dawes. 2013. "In Defense of Genopolitics," *American Political Science Review* 107:362-374.

Deppe, Kristin Diane, Scott F. Stoltenberg, Kevin B. Smith, and John R. Hibbing. 2013. "Candidate Genes and Voter Turnout: Further Evidence on the Role of 5-HTTLPR," *American Political Science Review* 107:375-381.

Charney, Evan and William English. 2013. "Genopolitics and the Science of Genetics," *American Political Science Review* 107:382-395.

Fowler, James H., Laura A. Baker, and Christopher T. Dawes. 2008. "Genetic Variation in Political Participation," *The American Political Science Review* 102 (2):233-248.

Smith, Kevin, et. al. 2012. "Biology, Ideology, and Epistemology: How Do We Know Political Attitudes are Inherited and Why Should We Care?" *American Journal of Political Science* 56:17-33.

Recommended

Charney, Evan and William English. 2012. "Candidate Genes and Political Behavior," *American Political Science Review* 106:1-34.

Dawes, Christopher T. and James H. Fowler. 2009. "Partisanship, Voting, and the Dopamine D2 Receptor Gene," *Journal of Politics* 71:1157-1171.

Hatemi, Peter K., et. al. 2009. "Do Genes Contribute to the Gender Gap?" *Journal of Politics* 71:262-276.

Fowler, James H. and Christopher T. Dawes. 2008. "Two Genes Predict Voter Turnout," *Journal of Politics* 70:579-594.

Alford, John R., Carolyn L. Funk, and John R. Hibbing. 2005. "Are Political Orientations Genetically Transmitted?," *American Political Science Review* 99:153-168.

Week 14 November 25 – Thanksgiving Break – Final Exams due by 12:30.

Week 15 December 2 – Presentation of Posters